In Claim 10, line-1; replace "1" with --25--.
In Claim 11, line 1; replace "1" with --25--.
In Claim 12, line 1; replace "1" with --25--.

(Amended) A method for encouraging an individual to participate in a customized health management program, said method comprising [the following steps]:

- a) generating a customized health management script from a plurality of questions; [and]
  - b) assigning said customized health management script to said individual;
- c) collecting in a monitoring system compliance data indicative of said individual's compliance with said customized health management program, wherein at least a portion of said compliance data comprises said individual's response to said assigned customized health management script;
  - d) storing in said monitoring system evaluation criteria;
- e) comparing said compliance data to said evaluation criteria to determine a compliance status of said individual; and
  - f) dispensing a reward to said individual according to said compliance status.

In Claim 24, line 3; remove "a".

Please add the following new claims:

A computerized reward system for encouraging an individual to participate in a customized health management program, said system comprising:

- a) a script generating means for generating a customized health management script from a plurality of questions, a plurality of actions and a plurality of educational programs;
- b) a script assigning means for assigning said customized health management script to said individual, wherein said assigned script comprises associated evaluation criteria, said associated evaluation criteria is based on said individual's responses to said generated script;
- c) a monitoring means for collecting compliance data indicative of said individual's compliance with said customized health management program, wherein at least a portion of the collected compliance data comprises said individual's response to said assigned customized health management script;

4

-2-

- d) a memory means for storing said compliance data and said evaluation criteria;
- e) an evaluation means for automatically comparing said collected compliance data to said evaluation criteria to determine a compliance status of said individual; and
- f) a reward dispensing means in communication with said evaluation means for dispensing a reward to said individual according to said compliance status.

The system of Claim 25, wherein said evaluation criteria comprises said individual's completion of said assigned script.

The system of Claim 25, wherein said evaluation criteria comprises a range of values of one or more portion of said collected compliance data.

The system of Claim 25, wherein said assigned customized health management script comprises one or more questions from said plurality of questions, one or more actions from said plurality of actions and one or more educational programs from said plurality of educational programs; and wherein said evaluation criteria comprises said individual's completion of said one or more questions, said one or more actions and said one or more educational programs.

## REMARKS

Claims 1-24 are pending. The Office Action mailed August 17, 1999 objected to the claims and rejected Claims 1-24 under 35 U.S.C. § 103. By way of this amendment, applicant has canceled Claim 1, amended the Claims 13 and 24 and added new Claims 25-28. No new matter has been added. Pursuant to 37 C.F.R. 1.111, applicant hereby respectfully requests reconsideration of the application.

## Amendment

Claim 1 has been canceled and replaced by new Claim 25. Claim 25 more positively connects the components described in canceled Claim 1. No new matter has been entered into new Claim 25.